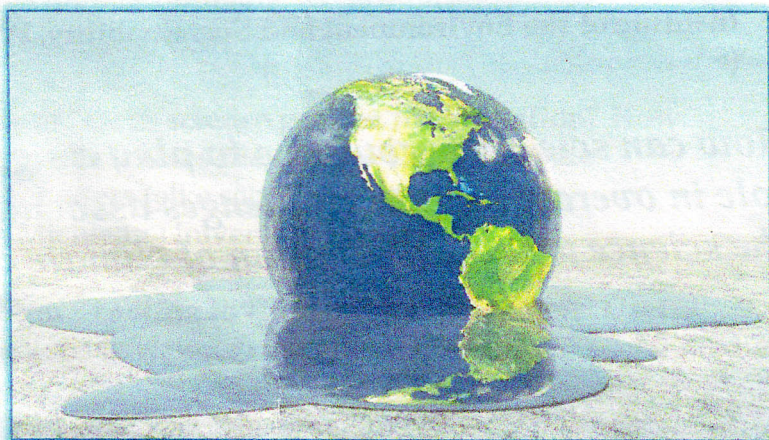


Science & Perception of Climate Change

ACSenvr

ACS Division of Environmental Chemistry

How can scientists continue to
play a significant role?



WITH PANEL DISCUSSION:
"When Facts Don't Matter"



B. Shakhshiri
ACS Past President

Tue, Apr 4, 2017
1:30-5:30

Marriott Marquis
San Francisco, CA
USA



J. A. Bell
Climate Science Toolkit

SYMPOSIUM PROGRAM

Cosponsors:

- Committee on Environmental Improvement (CEI)
- Kalamazoo Local Section of ACS
(<https://www.kalamazooacs.org>)
- College of Arts & Sciences, Western Michigan University
(WMU, www.wmich.edu)
- Department of Chemistry, WMU
(www.wmich.edu/chemistry)
- Institute of the Environment and Sustainability, WMU
(www.wmich.edu/environment)

How can scientists continue to play a significant role in overcoming the challenges associated with the science and the perception of climate change?

PRESIDING: ELKE SCHOFFERS & SHERINE OBARE

1:30-2:10pm "How culture shapes the climate change debate"
By Andrew J. Hoffman (ajhoff@umich.edu)
Graham Sustainability Institute, University of Michigan, USA

2:10-2:40pm "Climate science literacy: An imperative for the next generation" By Gregory Foy (gfoy@ycp.edu)
York College of Pennsylvania, USA

2:40-3:00pm "Facing the new world of climate disruption"
By Jerry Bell (jerryalanbell@gmail.com)
Chemistry, Wisconsin Initiative for Science Literacy, USA

PRESIDING: ELKE SCHOFFERS & SHERINE OBARE

3:00-3:30pm "Visualizing and Understanding the Science of Climate Change" By Peter Mahaffy (Peter.Mahaffy@kingsu.ca)
The King's Centre for Visualization in Science and Physics Department, The King's University, Canada

3:30-3:55pm "Why do students respond favorably to attempts to teach Climate Change?"
By George Bodner (gmbodner@purdue.edu)
Purdue University, USA

3:55-4:15pm "Does science get lost in translation? How popular media frames the climate change debate"
By Elke Schoffers (elke.schoffers@wmich.edu)
Western Michigan University, USA

4:15-4:35pm "Talking to Climate change deniers: Useful conversations in a post-truth era and the role of social media"
By Cathleen M. Crudden (cruddenc@chem.queensu.ca)
Queens University, Canada

4:35-5:00pm "ACS Action Needed to Influence Attitudes and Behavior on Climate Change"
By Bassam Shakhashiri (bassam@chem.wisc.edu)
University of Wisconsin-Madison, Madison, USA

5:00-5:30pm PANEL DISCUSSION

"When Facts Don't Matter"
PANEL DISCUSSION

5:00-5:30pm
Moderated by Elke Schoffers
Department of Chemistry, Western Michigan University, USA

SYMPOSIUM ORGANIZERS

"When Facts Don't Matter"

5:00-5:30pm

PANEL DISCUSSION

Moderated by Elke Schoffers



Andrew J. Hoffman

Whistleblower of climate change rhetoric

Author of "HOW CULTURE SHAPES THE CLIMATE CHANGE DEBATE" and

"FINDING PURPOSE: Environmental Stewardship as a Personal Calling"

Sherine Obare
(sherine.obare@wmich.edu)

Elke Schoffers

(elke.schoffers@wmich.edu)

Western Michigan University
Kalamazoo, MI 49008-5413



www.acs.org/climatescience