

SCIENCE IS FUN

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Science is Fun and the Joy of Learning



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Wisconsin Initiative for
Science Literacy

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Grand Challenges to Society and to Scientists

Help sustain Earth and its people in the face of:

- Population Growth
- Finite Resources
- Malnutrition
- Spreading Disease
- Deadly Violence
- War
- Climate Change
- Denial of Basic Human Rights, *especially the right to benefit from scientific and technological progress*



The Wisconsin Idea



"WHATEVER MAY BE THE
LIMITATIONS WHICH TRAMMEL
INQUIRY ELSEWHERE, WE BE-
LIEVE THAT THE GREAT STATE
UNIVERSITY OF WISCONSIN
SHOULD EVER ENCOURAGE
THAT CONTINUAL AND FEAR-
LESS SIFTING AND WINNOWING
BY WHICH ALONE THE TRUTH
CAN BE FOUND." (TAKEN FROM A
REPORT OF THE BOARD OF REGENTS
IN 1894)
MEMORIAL, CLASS OF 1910.



CONNECTIVITY



Respect

Trust

Confidence



“Public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.”

>> Abraham Lincoln



Wisconsin Initiative for Science Literacy

The mission of the Wisconsin Initiative for Science Literacy is to promote literacy in science, mathematics and technology among the general public and to attract future generations to careers in research, teaching and public service.



Fostering Community Appreciation of Science

Science literacy enlightens and enables people to make informed choices, to be skeptical, and to reject shams, unproven conjecture, and to avoid being bamboozled into making foolish decisions where matters of science and technology are concerned. Science literacy is for everyone—scientists, artists, humanists, all professionals, the general public, youth and adults alike.



SCIENCE IS FUN
Science in Motion

FOSTERING COMMUNITY APPRECIATION OF SCIENCE

CULTIVATING CREATIVITY

EXPLORING

LEARNING

SHARING

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WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

E-450



The Strongest Forces in Society

Religion

Science



Evolution

Climate Change



Warming Is



Unequivocal





MADISON
SCHOOL
COMMUNITY
CENTER

Paul

WINDSON

Born 3/1/1988
Is Fun!

Chemical Demonstrations



SCIENCE IS FUN
Science in Motion

FOSTERING COMMUNITY APPRECIATION OF SCIENCE

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