## + HOW SCIENCE LOST AMERICA and HOW TO GET IT BACK



Holden Thorp-Editor-in-Chief Science Magazine Selected Publications

Monday, April 17, 2023
5:30 p.m.
H.F. DeLuca Forum
Discovery Building @ UW-Madison
of Join Virtually @ bit.ly/Thorp-at-UW



Hosted by

Wisconsin Initiative for Science Literacy (WISL)

Office of the Vice Chancellor for Research & Graduate Education

Wisconsin Alumni Research Foundation (WARF)

Wisconsin Institute for Discovery (WID)

The COVID-19 pandemic revealed very quickly to scientists that the public has reached a point where picking and choosing the parts of science to act on is effortless. Many scientists have been mystified as to how this happened, but historians and communications scholars have been laying out these problems for decades. COVID-19 denial, climate denial, and many other policy issues follow a pattern that stretches all the way back to the Scopes trial in the 1920s. Meanwhile, science has refused to invest in the contextualization of science in a way that would allow for processing scientific findings. These forces will be described along with some ideas about long-term solutions.

