SCIENCE IS TUN www.scifun.org



Science is Fun and the Joy of Learning



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Grand Challenges to Society and to Scientists

Help sustain Earth and its people in the face of:

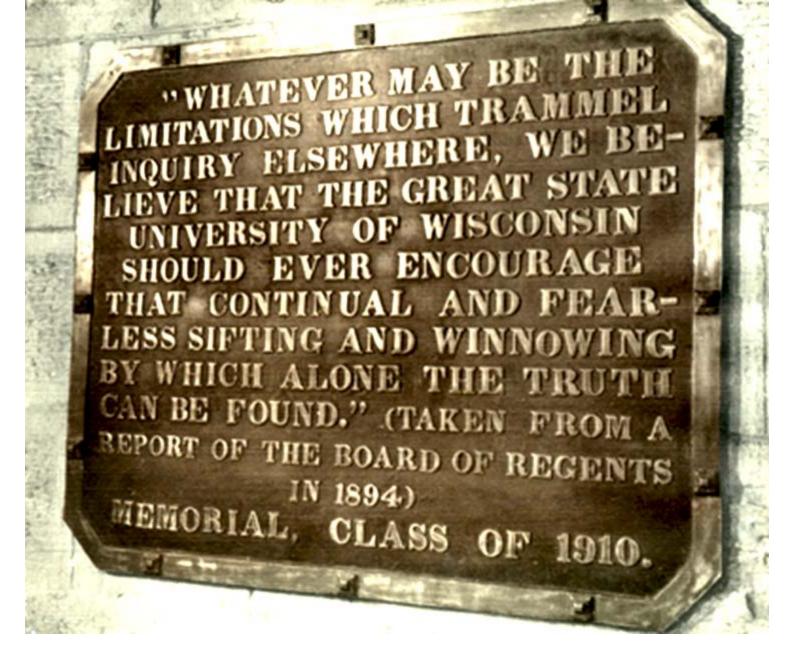
- Population Growth
- Finite Resources
- Malnutrition
- Spreading Disease
- Deadly Violence
- War
- Climate Change
- Denial of Basic Human Rights, especially the right to benefit from scientific and technological progress





The Wisconsin Idea







CONNECTIVITY



Respect Trust

Confidence





"Public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed."

>> Abraham Lincoln





Wisconsin Initiative for Science Literacy

The mission of the Wisconsin Initiative for Science Literacy is to promote literacy in science, mathematics and technology among the general public and to attract future generations to careers in research, teaching and public service.



Fostering Community Appreciation of Science

Science literacy enlightens and enables people to make informed choices, to be skeptical, and to reject shams, unproven conjecture, and to avoid being bamboozled into making foolish decisions where matters of science and technology are concerned. Science literacy is for everyone—scientists, artists, humanists, all professionals, the general public, youth and adults alike.





The Strongest Forces in Society

Religion

Science





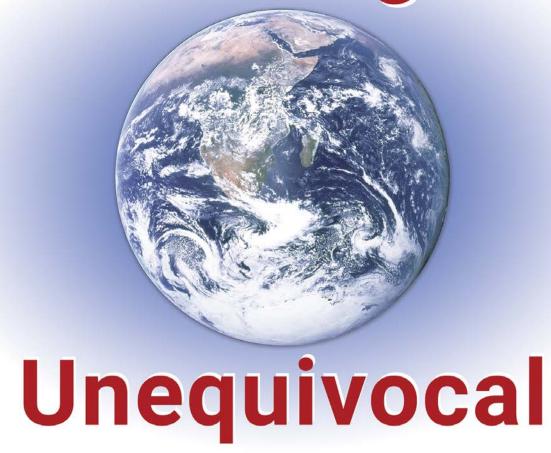
Evolution

Climate Change





Warming Is











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