

2015

UNIVERSITY SUMMER FORUM

Chemistry & Society

WITH BASSAM Z. SHAKHASHIRI

PROFESSOR OF CHEMISTRY

WILLIAM T. EVJUE DISTINGUISHED CHAIR FOR THE WISCONSIN IDEA

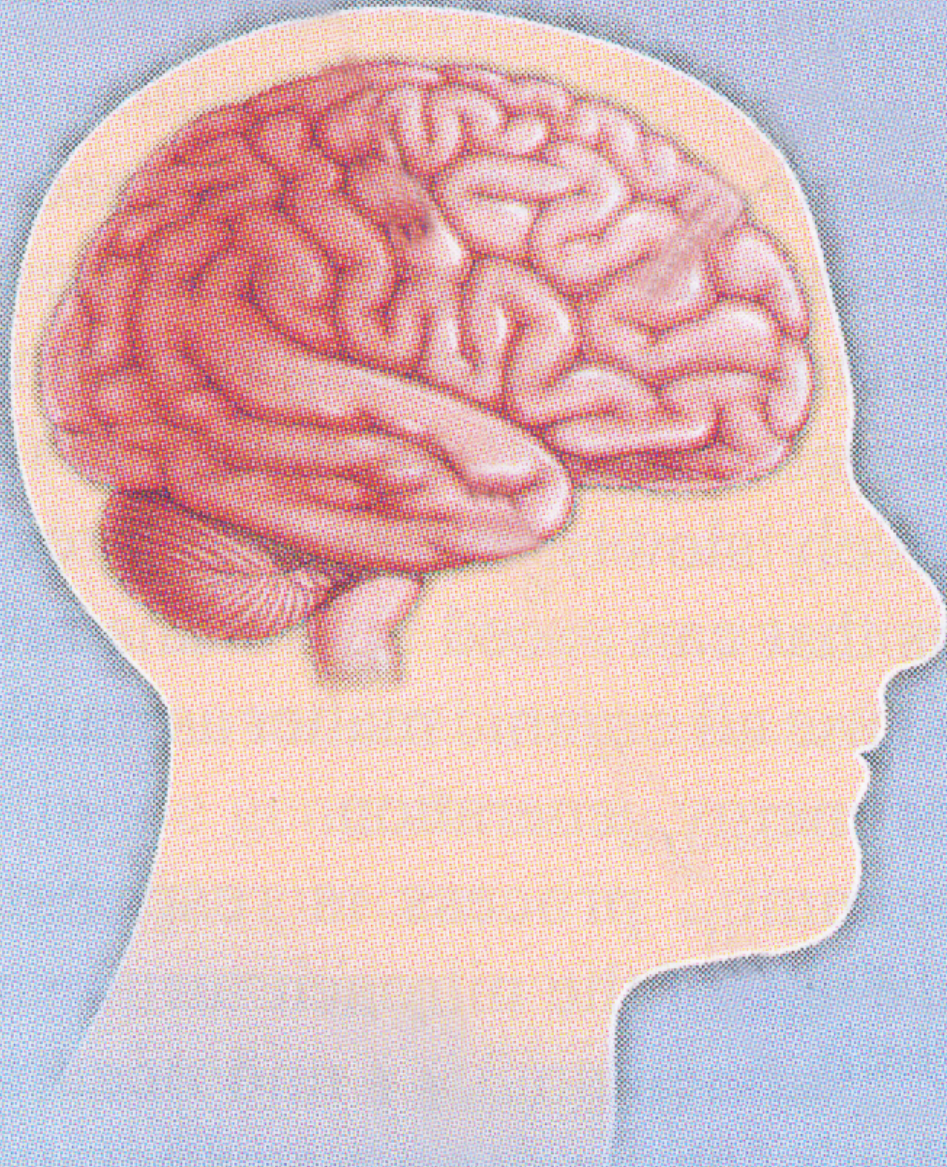
DIRECTOR, WISCONSIN INITIATIVE FOR SCIENCE LITERACY

DEPARTMENT OF CHEMISTRY

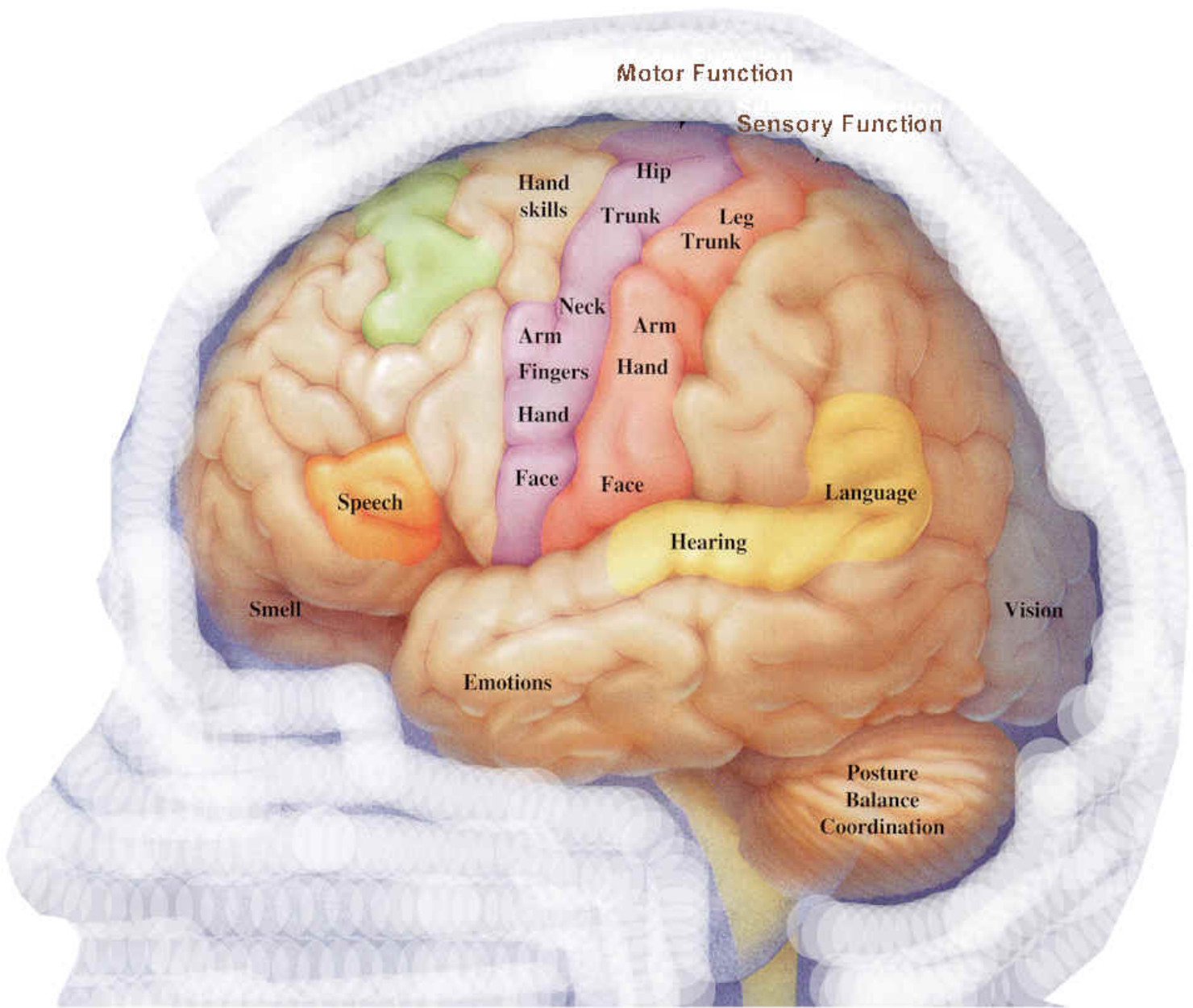
UNIVERSITY OF WISCONSIN-MADISON



Wisconsin Initiative for
Science Literacy



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SCIENCE IS FUN

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Wisconsin Initiative for
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Purpose(s)

Expectations



TOPICS

What is Science?

**Wellness:
Cardiovascular Health & Cholesterol**

**Alcohol:
The World's Second-Most Popular Drug**

Nutrition for Your Health

Science & Religion

Climate Change

Sustainability & Environmental Citizenship

Healthy Minds



ACTION

PURPOSE(S)

EXPECTATIONS

PERSONAL RESPONSIBILITY:

Motivation

Inspiration

Encouragement

Support

Meaningful Satisfaction

Citizenship



CONNECTIVITY



**Family
Friends
Neighbors
Community**



*“Public sentiment is everything.
With public sentiment,
nothing can fail;
without it nothing can succeed.”*

Abraham Lincoln





Wisconsin Initiative for
Science Literacy

Grand Challenges to Society and to Scientists

Help sustain Earth and its people in the face of:

- Population Growth
- Finite Resources
- Malnutrition
- Spreading Disease
- Deadly Violence
- War
- Climate Change
- Denial of Basic Human Rights, *especially the right to benefit from scientific and technological progress*



Healthy Minds

ROBIN GOLDMAN

ASSISTANT SCIENTIST

CENTER FOR INVESTIGATING HEALTHY MINDS

UW-MADISON WAISMAN CENTER



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